



**United**  
HOMECARE

There's just no place like home.

United HomeCare proudly presents

## The 23rd Annual Dinner and Claude Pepper Awards



*"Life is like riding a bicycle:  
you don't fall off unless you stop pedaling."*

~ Claude Pepper

## May 11, 2017

5:45 p.m. Cocktail Reception

7:00 p.m. Dinner and Claude Pepper Awards

**Jungle Island**

**Treetop Ballroom**

**1111 Parrot Jungle Trail**

**Miami, Florida 33132**



## CELEBRATING 43 YEARS...

For the past 43 years, **United HomeCare®** has improved the lives of tens of thousands elderly and disabled individuals in Miami-Dade County. Today, United HomeCare is one of the leading non-profit home health and community care organizations in the State of Florida. Every week our 800 employees work hard to provide almost 5000 of our fellow citizens and neighbors with the dignity, independence and compassionate care they deserve.

Your support and financial contribution is vital to continue to grow and expand our services. As baby boomers age and retire, and medical advances increase lifespans, the need for home health care is greater than ever. Living independently at home is the best solution for the physical and emotional well-being of the vast majority of our clients.

For those individuals whose care needs go beyond what can be provided at home, United HomeCare now offers **The Residences of United HomeCare®**, a state-of-the-art assisted living community in West Kendall. Brand new and refreshingly contemporary, this residential facility offers a quality, affordable, option for those needing a higher level of compassionate care.

As it has for over four decades, United HomeCare continues to promote independence and wellness to seniors and disabled adults who need help with the activities of daily life.

**PLEASE CONTINUE TO SUPPORT OUR EFFORTS TO MAKE A DIFFERENCE IN THEIR LIVES.**

### **THE RESIDENCES** OF UNITED HOMECARE

Offering a variety of quality lifestyles including:  
Assisted, Active, Epicurean, Green, Inspired, Mobile, Modern,  
Social, and Supportive Living.

- Restaurant-style dining and café
- Wellness and fitness center
- Library/technical center
- Beauty salon and spa
- Laundry facility
- Local transportation
- Planned social activities and outings, arts and recreation
- Reception desk and available concierge service
- LEED®-certified and storm safe building with back-up generator

[www.TheResidencesUhc.com](http://www.TheResidencesUhc.com)  
786.878.5140





Throughout his 60-year career of public service at the local, state and national level, Claude Pepper fought for the rights and the welfare of the elderly and the poor. He understood that health care in the home and community was indispensable to the well-being of older Americans and worked tirelessly towards improvements in these and other services until his death in 1989.

In 2017, as we mark the Twenty-Third Annual Claude Pepper Awards, **United HomeCare** once again cordially invites the community to celebrate the achievements of exceptional individuals among us who exemplify the spirit and ideals of the award's namesake.

### 2017 CLAUDE PEPPER AWARD WINNERS

#### **Lifetime Achievement**

*Harve A. Mogul, United Way of Miami*

#### **Thelma Gibson Community Service**

*Gerald and Maya Greenberg*

#### **Corporate Service**

*TD Bank, N.A.*

#### **Community Builder**

*Florida Power & Light/Next Era Energy*

#### **Education / Advocacy**

*Sara J. Czaja, Ph.D | Dolores M. Perdomo, Ph.D  
University of Miami Miller School of Medicine  
Center on Aging*

#### **Public Service**

*To Be Announced*

### DONORS STRENGTHEN THE HEALTH OF OUR COMMUNITY

\*Add your name to **The Wall of Honor** prominently displayed in the main lobby of The Residences of United HomeCare, acknowledging the generous donations of individuals, families and corporations supporting our mission of caring with donations above \$10,000.

To request a complete list of Naming Opportunities in The Residences of United HomeCare, our new assisted living community, please call Alina Palenzuela at the United HomeCare offices at 305.716.0710.

### MODERN LIVING \$30,000\*

- Naming opportunity of a “Building Wing” at The Residences of United HomeCare
- Two tables of ten with premium seating
- Invitation to VIP private reception
- Co-Presenter of a Claude Pepper Award
- Corporate name and logo on cover of event invitation
- Corporate name and logo on cover of event program
- Corporate name and logo in event presentation
- Exclusive signage at ballroom entrance
- Recognition at the podium and onstage acknowledgment
- Preferred and prominent placement of corporate logo on event webpage with link to corporate website
- Special invitations to other United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Back Cover Advertisement in Event Program Book

### SOCIAL LIVING \$25,000\*

- Naming opportunity of “Floor Lounge Areas” or “Lobby Administrative Office” at The Residences of United HomeCare
- Two tables of ten with premium seating
- Invitation to VIP private reception
- Co-Presenter of a Claude Pepper Award
- Corporate name and logo on event invitation
- Corporate name and logo on cover of event program
- Corporate name and logo in event presentation
- Special thank you presentation at event and onstage acknowledgment
- Prominent placement of corporate logo on event webpage with link to corporate website
- Special invitations to United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Inside Front Cover Full Page Advertisement in Event Program Book

*continued*

# SPONSORSHIP OPPORTUNITIES

## ACTIVE LIVING \$20,000\*

- Naming opportunity of “Library” or “Beauty Salon & Spa” at The Residences of United HomeCare
- Two tables of ten with premium seating
- Invitation to VIP private reception
- Co-Presenter of a Claude Pepper Award
- Corporate name and logo on event invitation
- Corporate name and logo on cover of event program
- Corporate name and logo in event presentation
- Special thank you presentation at event and onstage acknowledgment
- Prominent placement of corporate logo on event webpage with link to corporate website
- Special invitations to United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Full Page Advertisement with Premium Placement in Event Program Book

## GREEN LIVING \$15,000\*

- Naming opportunity of “Outdoor Terrace Garden or “Sculpture Garden Benches” at The Residences of United HomeCare
- One table of ten with premium seating
- Invitation to VIP private reception
- Seating for one table of ten with prime seating
- Corporate name and logo listed on event invitation
- Corporate name and logo in event presentation
- Prominent placement of corporate logo on event webpage with link to corporate website
- Special invitations to United HomeCare events throughout the year
- Sponsorship recognition in all press releases, event newsletter and media coverage
- Sponsorship recognition and logo inclusion in social media
- Full Page Advertisement in Event Program Book

## FRIEND OF SENIORS DINNER TICKET \$350

## MOBILE LIVING \$10,000\*

- Naming opportunity of “Lobby Elevators” at The Residences of United HomeCare
- One table of ten with premium seating
- Invitation to VIP private reception
- Seating for one table of ten with prime seating
- Corporate name listed on event invitation
- Corporate name in event presentation
- Listing on event signage throughout venue
- Placement of corporate logo on event webpage with link to corporate website
- Special invitations to United HomeCare events throughout the year
- Sponsorship recognition in all press releases and event newsletter
- Sponsorship recognition and logo inclusion in social media
- Half Page Advertisement in Event Program Book

## INSPIRED LIVING \$5,000\*

- One table of ten
- Corporate name listed on event invitation
- Corporate name in event presentation
- Sponsorship recognition on event webpage
- Sponsorship recognition in social media
- Quarter page advertisement in Event Program Book

## SUPPORTIVE LIVING \$3,500

- One table of ten
- Corporate name in event presentation
- Listing on event signage throughout venue
- Sponsorship recognition in social media

## UNDERWRITING OPPORTUNITIES \$300 - \$4,000

The following underwriting opportunities are available and will help to defray the costs of the Dinner, thus providing more direct funding for United HomeCare programs that help older adults. Underwriters will be recognized in the Event Program Book. Select one or more of the following opportunities:

Event Program Book, Cocktail Reception, Postage, Entertainment, Audio Visual, Invitations, Signage, Décor, Awards, Favors.

# SPONSORSHIP COMMITMENT FORM

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Email \_\_\_\_\_

Please return this form and payment by March 17, 2017  
Kindly mail, email or fax your completed form to:

**Alina Palenzuela**  
**United HomeCare**  
**8400 NW 33rd Street, Suite 400**  
**Miami, FL 33122**

Email: [apalenzuela@unitedhomecare.com](mailto:apalenzuela@unitedhomecare.com) Fax: **305.468.0845**



**United**  
**HomeCare**

*There's just no place like home.*

## SELECT YOUR SPONSORSHIP\* Includes Naming Rights in The Residences (ALF).

- |  |           |   |         |
|--|-----------|---|---------|
| <input type="checkbox"/> MODERN LIVING | \$30,000* | <input type="checkbox"/> INSPIRED LIVING          | \$5,000 |
| <input type="checkbox"/> SOCIAL LIVING | \$25,000* | <input type="checkbox"/> SUPPORTIVE LIVING        | \$3,500 |
| <input type="checkbox"/> ACTIVE LIVING | \$20,000* | <input type="checkbox"/> FRIEND OF SENIORS TICKET | \$ 350  |
| <input type="checkbox"/> GREEN LIVING  | \$15,000* | <input type="checkbox"/> UNDERWRITING             |         |
| <input type="checkbox"/> MOBILE LIVING | \$10,000* | DONATION:   | _____   |

## SPONSORSHIP LEVEL PAYMENT OPTIONS

- American Express     Master Card     Visa

Credit Card #: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name On Card \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Address: \_\_\_\_\_ Billing Zip Code: \_\_\_\_\_

Signature: \_\_\_\_\_

Check# \_\_\_\_\_

Make check payable to: United HomeCare,  
8400 N.W. 33rd Street, Suite 400,  
Miami, FL 33122 Attn: Alina Palenzuela

**WE THANK YOU IN ADVANCE FOR YOUR SUPPORT!**